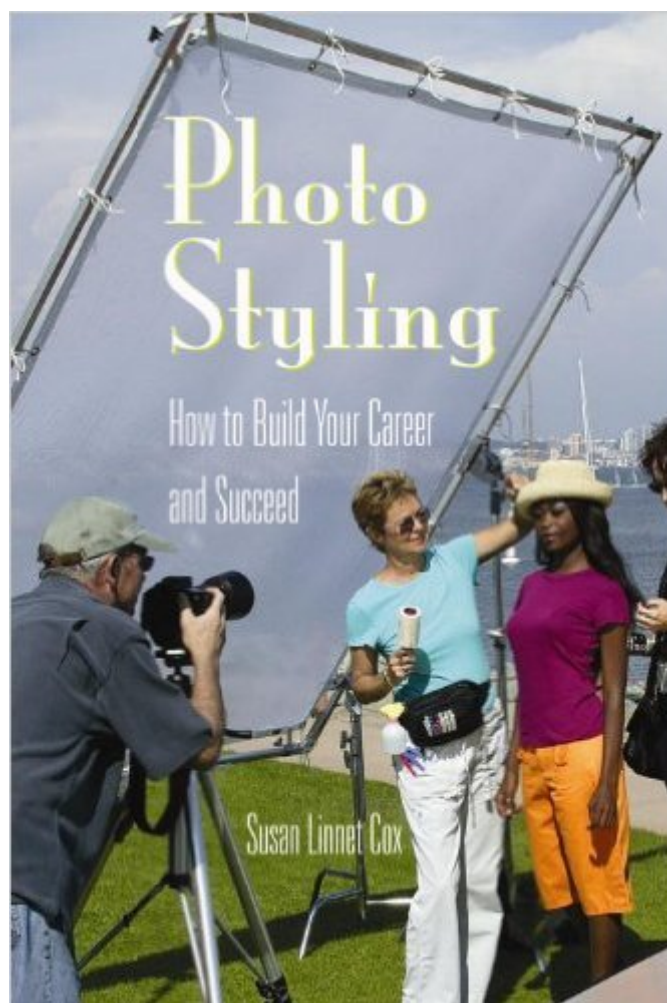


The book was found

Photo Styling: How To Build Your Career And Succeed



Synopsis

Definitive book on starting a career in photo styling; Essential information plus business forms and insider tips; Editorial, wardrobe, food styling; every specialty is covered In real life, nothing looks as good as it does in magazines and on television. Who makes that happen? Photo stylists, that's who! Here's the definitive book on starting a career in photo styling, from choosing a specialty in editorial, wardrobe, soft goods, room sets, food styling, or another area, to working with the photo crew. Readers will learn how to create a portfolio, network, and market themselves, and interviews with real working stylists are packed with great advice and anecdotes. Business forms for proposals, job sheets, and invoices, plus top-secret tips like merchandise returns and retagging garments make Photo Styling the one-stop shop for everything the budding stylist needs.

Book Information

Paperback: 288 pages

Publisher: Allworth Press (June 1, 2006)

Language: English

ISBN-10: 1581154526

ASIN: B004JZWMNU

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 1 pounds

Average Customer Review: 4.0 out of 5 stars See all reviews (8 customer reviews)

Best Sellers Rank: #1,905,569 in Books (See Top 100 in Books) #420 in Books > Arts & Photography > Photography & Video > Business & Careers #2948 in Books > Arts & Photography > Photography & Video > Digital Photography #4040 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

This book seemed really old and outdated. They are promoting to "photo style" and I had to laugh at how bad the photo on the cover was when I got the book. Not for the stylist.

For whomever wrote the 1st review about the cover of the book, Im embarrassed for her as anyone that has a brain cell knows not to "judge a book by it's cover". I happened. To be lucky and educated enough to know that this book is based on basic to complex photo styling elements. For whoever said this was "elementary" what are they expecting from a photo styling book? This is not

rocket science this is a woman who has dedicated her entire life to not only styling but was one of the most creative people who had talent for making every detail work. This book is informative and worth it if you want to learn from beginning to end in a simplistic way. Clearly those who gave this book a bad review are not passionate or educated enough appreciate what this book has to offer.

This book is a joke. I think it's pretty important, when publishing a book about photo styling, that the photos are well-styled and well-shot. These are neither. There is something very elementary and DIY about this book. Not a good expenditure, and I recommend you search for something else. I am leaving a star, as doesn't give me the option of leaving no stars.

I have been a working freelance fashion photo/film stylist for over a year. I ordered this book, along with many others on the subject of fashion/wardrobe/photo/film styling, to learn as much as possible about successful stylists' experiences in their careers, how their careers took shape, what they experienced on different types of shoots, etc. This book is beyond what I was hoping for, including breakdowns of every type of styling and what skills you will need. What basic and specialty kits (checklists) you will need on various shoots. Tips on marketing yourself and exploring new markets. It is completely thorough and just personal enough to not be tedious. For a stylist that already has experience on various shoots, is already working, and is looking for something more detailed and comprehensive, this really is the only book out there right now that offers any valuable information.

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